

The LaunchBoard

# Student Success Metrics

**CCC Chancellor's Office**  
**LaunchBoard Webinar Series**  
**October 22, 2020**

bitly link for PPT: <http://bit.ly/LBSSM-102220>

Thank you for joining us today.  
We will begin shortly.

# Welcome

## **John J. Hetts**

Visiting Executive, Research and Data  
Educational Services and Support  
California Community Colleges Chancellor's Office

# Agenda

- 9:30** Welcome by Visiting Executive John Hetts
- 9:40** Background, Purpose, and Highlights of SSM
- 10:10** Live Demo of SSM
- 10:40** Q&A
- 10:50** Wrap up and Closing Remarks
- 11:00** End



# Webinar Goals

## Understanding the vision and purpose for the SSM dashboard

- Why was it created
- What is in it
- Why and how would I use it

## Walkthrough of the User Interface

- How to navigate the buttons
- How to build your queries
- How to find and interpret information

# What is the LaunchBoard

Chancellor's Office's **suite** of web-based data **dashboards** that **bring** education, employment, and some labor market **information** together to **measure progress** on the **Vision Goals** and **aid decision making** and **planning** in postsecondary institutions.



# Dashboards in the LaunchBoard

**Student Success Metrics**—showcases student progression along various educational journeys, from recruitment to completion, transfer and the workforce.

**Community College Pipeline**—is the most comprehensive dashboard, offering views of students at the industry sector and program level.

**Guided Pathways**—provides a cohort view of first-time students' progress with first-year momentum points for evaluating college redesign efforts

**Strong Workforce Program**—displays data for CTE students on all CTE programs, industry sectors and individual programs (using the six-digit Taxonomy of Program code).

**Adult Education Pipeline**—displays data for K-12 adult education and community college noncredit student journeys including progress, transition, completion and workforce outcomes.

# The LaunchBoard on the Web



California  
Community  
Colleges

LaunchBoard

The LaunchBoard, a statewide data system supported by the California Community Colleges Chancellor's Office and hosted by Cal-PASS Plus, provides data on progress, success, employment, and earnings outcomes for California community college students. [Find out more about the LaunchBoard dashboards here.](#)



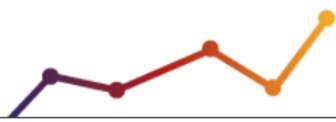
California  
Community  
Colleges

Student Success  
Metrics

## Student Success Metrics Dashboard

View student progression along various educational journeys, from recruitment to completion, transfer, and the workforce.

[Explore](#)



## Community College Pipeline

Community college offerings, student characteristics, milestones, completion, and employment outcomes to support program review and planning.

[Explore](#)



CALIFORNIA  
ADULT EDUCATION

## Adult Education Pipeline

Comprehensive, multi-level data on student demographics, enrollment, outcomes, types of services received, and employment using new adult education data and accountability metrics.

[Explore](#)



## Strong Workforce Program

Completion and employment data for examining long-term outcomes.

[Explore](#)



## K-14 CTE Transitions

Examine outcomes for high school CTE students after they enroll in community college.

[Explore](#)



## Guided Pathways

First-year momentum points for evaluating college redesign efforts.

[Explore](#)



## Resources

Access infographics, short videos, and guides to learn how to use LaunchBoard information to support educational improvement efforts.

[Explore](#)

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# SSM is an *improvement and accountability* dashboard in the LaunchBoard





# Purpose and Background of SSM

- The main purpose of the dashboard is to **view Student Success metrics** at the college, sector, regional or statewide level to evaluate how well colleges are doing at serving students **organized by student journey**
- It is the **newest** dashboard (2018) and includes all accountability metrics in the Vision for Success and Student Success
- Includes data on **non-special admit students** who have any enrollment
- **Aligns** to the Student Centered Funding Formula, as directed by the Chancellor's Office

# Some Key features of SSM

- Explore how students are doing at **attaining KEY metric outcomes related to the four student journeys**: Adult Ed or ESL, Short Term Career Education, Degree/Transfer or Undecided/Other
- Drill down on any metric by **13 disaggregations**: Demographics, Financial Aid, and Student Characteristics
- **Limited number** of metrics **unique** to each student journey are included with the All and Undecided/Other journey containing all metrics

**Student Success Metrics Dashboard**

# **Metrics in Student Journeys**

# Metrics Included in Each Student Journey

	Metrics	Adult Ed or ESL	ST Career Education	Degree/ Transfer
<b>Successful Enrollment</b>	Successful Enrollment at the Same College	✓	✓	✓
	Successful Enrollment at Any College	✓	✓	✓
<b>Learning Progress</b>	Skills Gain	✓		
	Course Success Rate		✓	
	Completed TL Math & English			✓
<b>Momentum</b>	Completed a Level of Education	✓		
	Completed a Noncredit Workforce Milestone		✓	
	Earned 9+ Career Education Units		✓	
	Retained from Fall to Spring			✓
	Completed Unit Thresholds in the Fall			✓
	Completed Unit Thresholds in the Year			✓



# Metrics Included in Each Student Journey

	Metrics	Adult Ed or ESL	ST Career Education	Degree/ Transfer
Success	Transitioned to Postsecondary or Earned an Award	✓	✓	✓
	Average No. of Units Accumulated by Associate Degree Earners			✓
	Transferred to a Four-Year Institution			✓
Employment	Became Employed	✓		✓
	Job Closely Related to Field of Study		✓	✓
Earnings	Median Annual Earnings	✓	✓	✓
	Median Change in Earnings	✓	✓	✓
	Attained the Living Wage		✓	✓

**All Metrics are included in the  
All Student Journey  
&  
Undecided/Other Student Journey**



# System Initiatives and Accountability Frameworks

Vision for Success (Vision)

Student Success Metrics (SSM)

Guided Pathways (GP)

Strong Workforce Program (SWP)

California Adult Education Program (CAEP)

Student Equity and Achievement (SEA)

Student Centered Funding Formula (SCFF)



Note: Links to webpages are embedded

# Data Sources for SSM

- **Chancellor's Office MIS (COMIS)**  
Student & Course term and annual
- **Chancellor's Office Transfer Outcomes**  
CSU/UC transfer match  
National Student Clearinghouse
- **California Employment Development Department**  
Employment and Earnings (UI Wage data)
- **CTE Outcomes Survey**  
Job in Field of Study
- **Department of Apprenticeship Standards**  
Attained Journey Level Status as part of Completion



# Highlights of the current SSM dashboard

- Allowed students to appear in multiple student journeys identifying students using a derived key only
- Added in Credit ESL and College Promise/BOG Recipient to Drill Down Selection
- UI Improvements: Added district view, consistency across displays
- Added latest year of data available
- Updated definitions to align to changes made to SCFF in 2019-20, to the original metric intent, or to other dashboards (i.e. AEP)

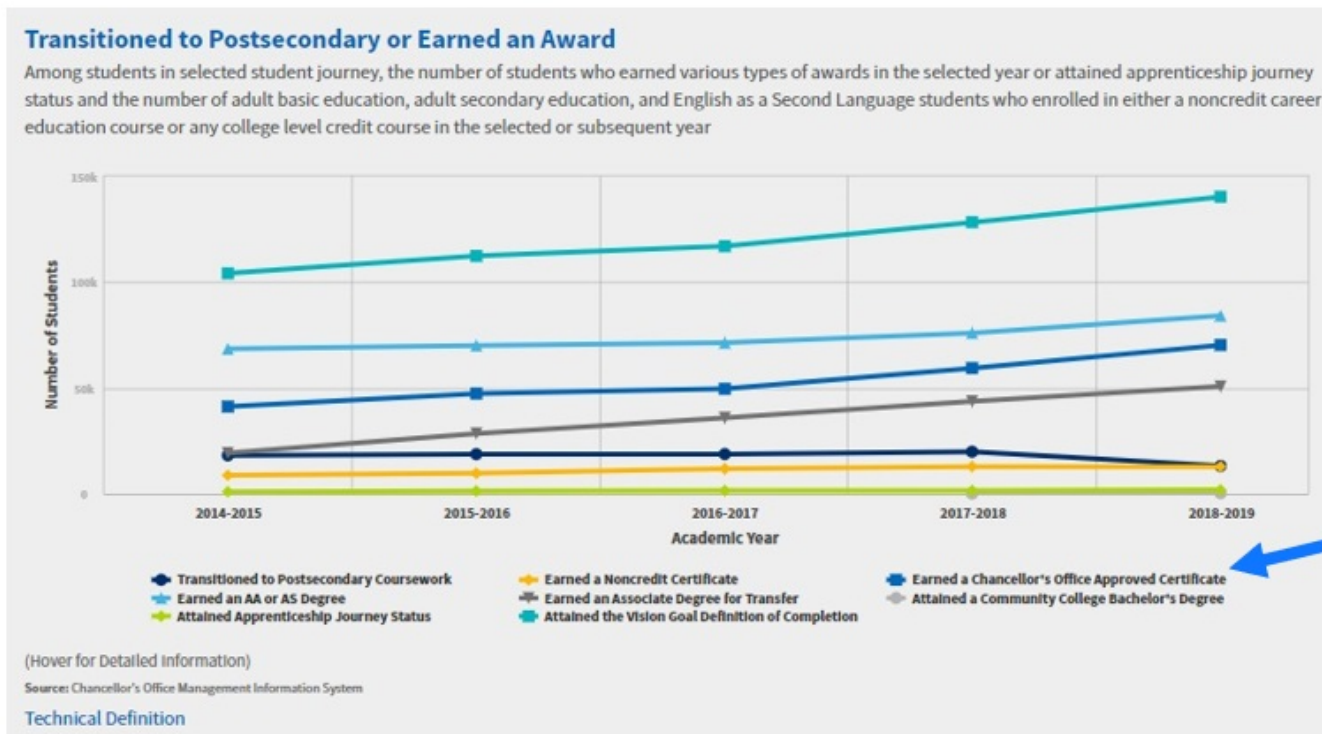
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# SSM Walkthrough



# Slides in Appendix

As part of the dashboard walkthrough we will cover the **drilldowns and how they work**. There is an **appendix** to these slides that provides **screenshots of how to navigate** these views.



In this chart, eight metrics are displayed.

If you want to focus on less metrics, then deselect metrics in the legend by clicking on their titles.

# SSM on the Web (Live Demo)

<https://www.calpassplus.org/LaunchBoard/Student-Success-Metrics.aspx>

The screenshot displays the California Community Colleges Student Success Metrics (SSM) web application. At the top, the header includes the California Community Colleges logo, the text "Student Success Metrics", and a small box with a link to "Interested in the changes to metrics definitions for the June 2020 release? See the Changes in Definitions document". Below the header, the main content area is titled "Examine the outcomes of California community college students" and includes the instruction "Make a starting selection and click your student journey type". A "JOURNEY TYPE" dropdown menu is set to "All Students". Below this, there are five horizontal panels, each with a video thumbnail and a title: "All Students", "Adult Ed/ESL Students" (with a subtitle "Students Seeking to Build Foundational Literacy, Quantitative, and English Language Skills"), "Short-Term Career Ed Students" (with a subtitle "Students Seeking to Gain Career-Related Skills to Enter or Advance in Their Careers"), "Degree/Transfer Students" (with a subtitle "Students Seeking to Earn a Two-Year and/or Four-Year Degree"), and "Undecided/Other Students" (with a subtitle "Students with a Goal of Life-Long Learning, Fulfilling Requirements of a Four-Year Institution While Already Enrolled in a Four-Year Institution, or Those Undecided as to Their Goal").

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# Resources for the Field



# Resources for SSM

- At the bottom of the on SSM , under ^ Find out more about the data in the Student Success dashboard
  - [Summary of Metrics by Journey Type](#)
  - [Alignment of Student Success Metrics to Other Initiatives](#)
  - [Changes in Definitions June 2020](#)
  - [Detailed Changes in Definitions and Methodologies](#)
  - [Download this document to see which colleges are assigned to which district and regions](#)
- Upper right-hand corner of the page on SSM,
  - [Download the Changes in Definition Document](#) (same as above)
  - [Download the Metric Definition Dictionary](#)
- Email us at [launchboard@cccco.edu](mailto:launchboard@cccco.edu) with any questions

# Stay connected with the CO & the LaunchBoard

- This is the [LaunchBoard webpage](#) to access SSM and all other dashboards.
- Email us with any questions at [launchboard@cccco.edu](mailto:launchboard@cccco.edu).
- A recording of today's session will be posted on the LaunchBoard's [Resource page](#) and at the CO's [Vision Resource Center](#).
- [Join](#) a CO listserv to receive pertinent information and find out about upcoming meetings.
- [Join](#) the CO Workforce and Economic Development Division's listserv to find out about upcoming meetings including webinars.

# Fall 2020 LaunchBoard webinars

<b>Oct. 16</b>	1:00-2:30	<b>Community College Pipeline</b>
<b>Oct. 22</b>	9:30-11:00	<b>Student Success Metrics</b>
<b>Oct. 27</b>	2:00-3:30	<b><u>Guided Pathways</u></b>
<b>Nov. 9</b>	1:00-2:30	<b><u>Strong Workforce Program</u>/17% SWP Incentive Allocation</b>



# Questions & Answers

The Q&A will focus on answering questions about the SSM dashboard.

Programmatic questions will be forwarded to the appropriate programmatic lead.



# Feedback Survey

Please provide us feedback on this CCP webinar

<https://forms.gle/7LbUJsMiHajoyXrY9>



# Closing Remarks

## **John J. Hetts**

Visiting Executive, Research and Data

Educational Services and Support

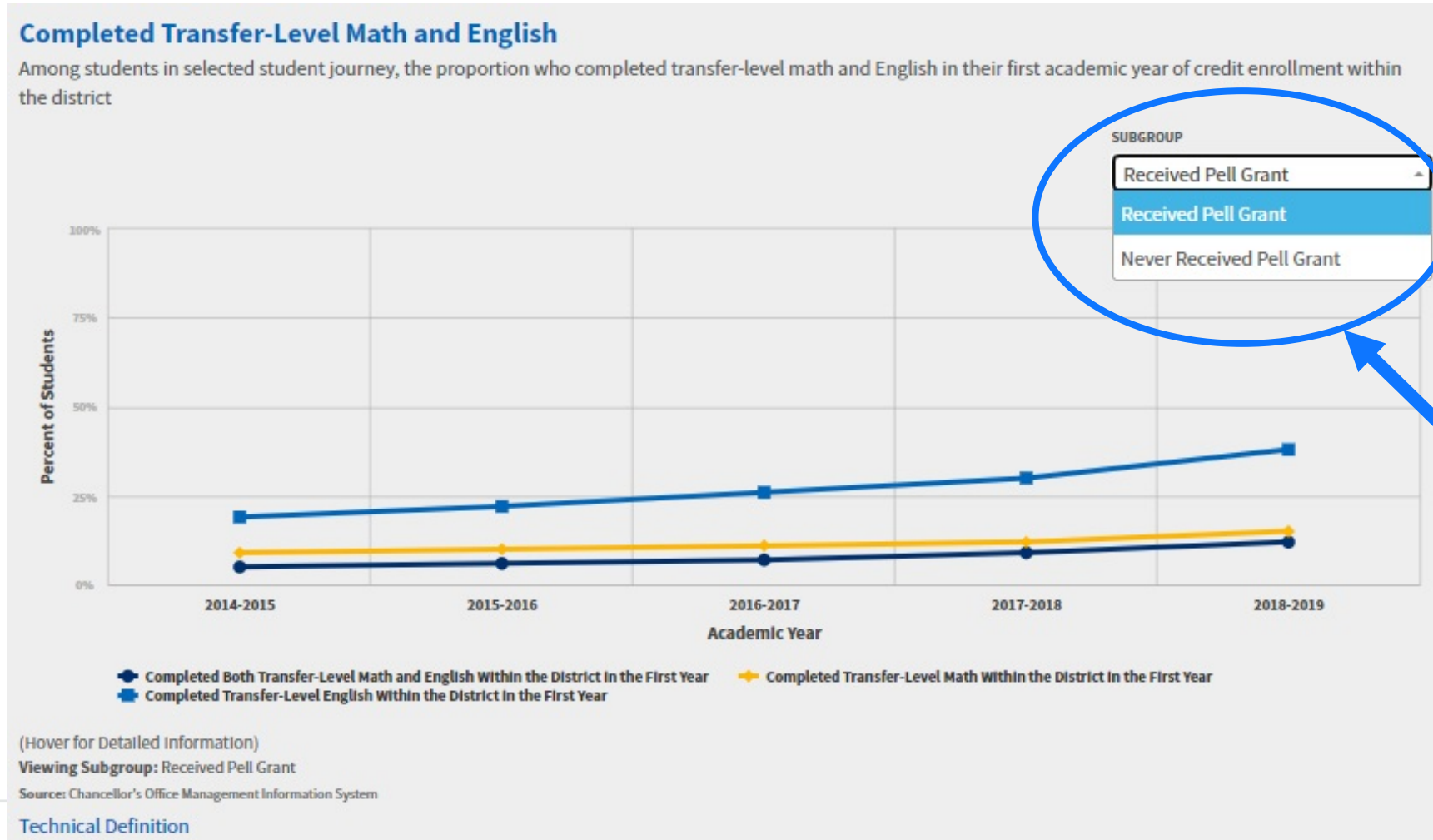
California Community Colleges Chancellor's Office



## Appendix

# Charts Displaying More Than One Metric: Drilldowns and Selecting Subgroups to View

# Drilldowns for SSM charts displaying multiple metrics



In this example, there are three metrics for:

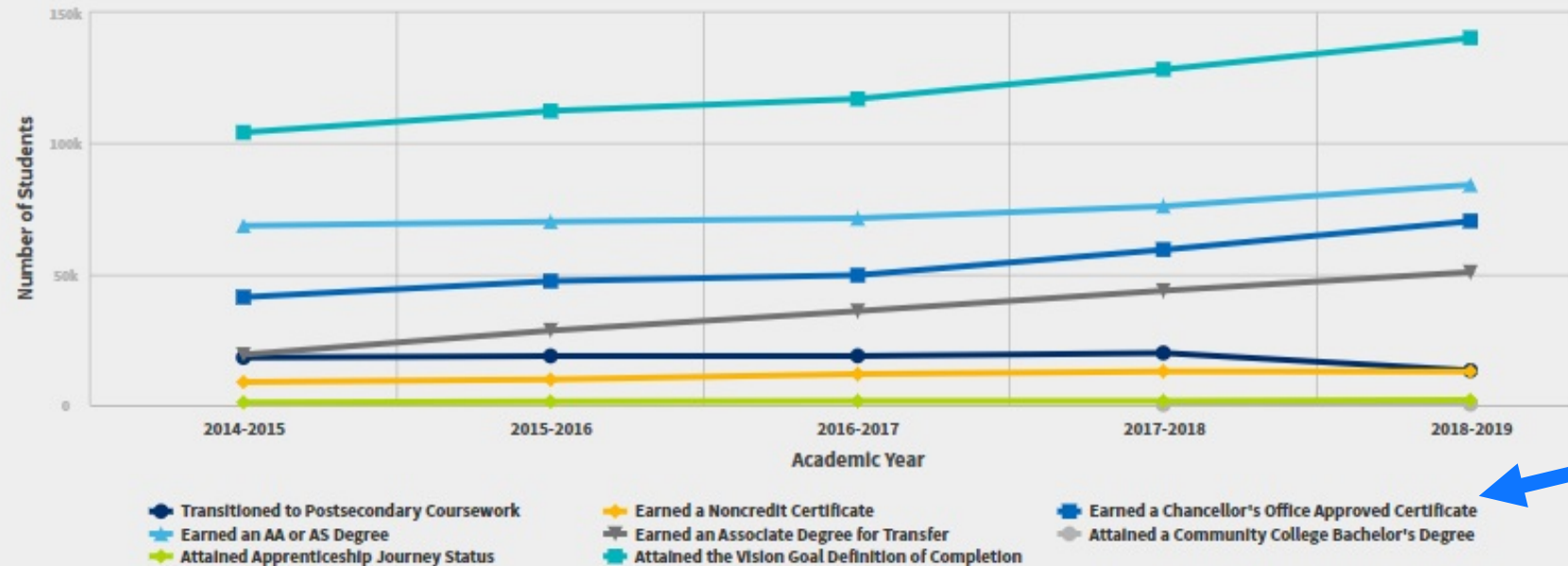
- Completed TL Math & English
- Completed TL Math
- Completed TL English

When there are more than one metric displayed on a chart, then a drilldown box for subgroups will appear to toggle between viewing subgroups for all metrics displayed.

# Clean up for SSM charts displaying multiple metrics

## Transitioned to Postsecondary or Earned an Award

Among students in selected student journey, the number of students who earned various types of awards in the selected year or attained apprenticeship journey status and the number of adult basic education, adult secondary education, and English as a Second Language students who enrolled in either a noncredit career education course or any college level credit course in the selected or subsequent year



(Hover for Detailed Information)

Source: Chancellor's Office Management Information System

Technical Definition

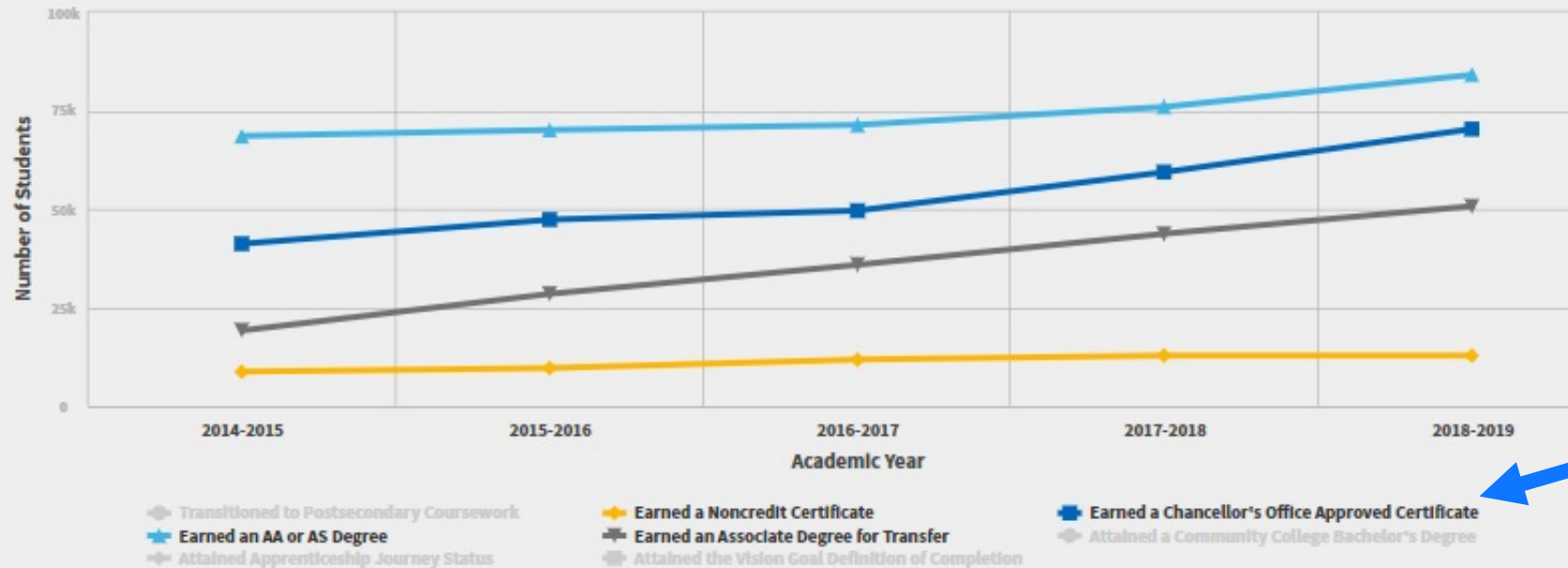
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(Hover for Detailed Information)

Source: Chancellor's Office Management Information System

[Technical Definition](#)

By deselecting four metrics in the legend that are now grayed-out in the legend, the chart can be more focused.

To add the grayed-out metrics back into the chart, just click on them in the legend.